



# Missouri Women's Council Pink Plate

## Application Guidelines

Missouri Women's Council Pink Plates are personalized plates and may contain from one to six characters or from one to five characters plus a dash. Missouri Women's Council Pink Plates are available only for registered Missouri vehicles.

### What You Need to Do...

Make a tax-deductible donation of \$25 to the Friends of the Missouri Women's Council by sending a check to Pink Plate, PO Box 1684, Jefferson City, Missouri 65102. Make your check payable to the Friends of the Missouri Women's Council. Sign up or renew your plates by simply filling out the attached application.

Note: If you are registering your vehicle on a biennial basis, please indicate that on the application. You should double your donation (\$50) on the application in order to cover both years of your vehicle registration.

### What We Do...

After you submit your completed application, the Missouri Women's Council will send you 1) a "logo use authorization" form. The logo use authorization form is proof that you contributed to the Missouri Women's Council, and will be required when you submit your plate application and 2) an application for personalized license plate.

### Complete Your Application...

For a Missouri Women's Council Pink Plate stock or personalized plate, send ONLY your application for a personalized plate, logo use authorization form and the annual Department of Revenue \$15 plate fee to the Drive and Vehicle Services Bureau, PO Box 100, Jefferson City, Missouri 65105-0100.

You may also order or obtain a Missouri Women's Council Pink Plate stock plate by taking your application, logo use authorization form, annual \$15 plate fee, and any other required documents to your local license office.

### Finally...

Missouri Women's Council Pink Plates are available for issue at all revenue branch offices and some independent fee offices by providing the logo use authorization form and fees. Personalized plates must be ordered by DOR. You will be notified by mail when your plates are available and given information about acquiring them at your local license bureau. All questions about the processing of your application should be directed to DOR through your local license bureau.

### General Information

- You may order Missouri Women's Council Pink Plates at any time regardless of your current license plate expiration date. DOR will either exchange the new Missouri Women's Council Pink Plate for your surrendered plate or pro-rate your fees.
- If you currently have personalized plates, your "message" can be transferred to the Missouri Women's Council Pink Plate.
- Missouri Women's Council Pink Plates allow 6 characters and 4 characters for the personalization of a disabled person's plate.
- Whether applying for or renewing personalized or stock Missouri Women's Council Pink Plates, an annual \$15 personalized plate fee is assessed. If renewing for two years, \$30 is due to DOR.
- In order to obtain a current logo use authorization form, please remember to make your annual \$25 donation made payable to the Friends of the Missouri Women's Council before you renew your plates.
- When renewing, remember to take your current logo use authorization form as well as your renewal notice and other papers provided by DOR.



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PLEASE PRINT CLEARLY AND CAREFULLY:

Name \_\_\_\_\_

Address \_\_\_\_\_

Address 1 \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Day Phone (     ) \_\_\_\_\_ Evening Phone (     ) \_\_\_\_\_

Email \_\_\_\_\_

Please complete this form and return to the Pink Plate, PO Box 1684, Jefferson City, Missouri 65102. Make sure your check made payable to the Friends of the Missouri Women's Council is enclosed.

Fees are \$25 for a one-year renewal, or \$50 for biennial renewal.

Should you have additional questions, please contact:

The Missouri Women's Council  
PO Box 1684  
Jefferson City, Missouri 65102  
Phone: (573) 751-0810  
Toll Free in Missouri: (877) 426-9284  
Fax: (573) 522-5005  
Web Site: [www.womenscouncil.org](http://www.womenscouncil.org)  
Email: [wcouncil@ded.mo.gov](mailto:wcouncil@ded.mo.gov)